



Quilters' Connection Lecture Ticket Sales

- Have the tickets designed, agreed upon, and printed.
- Sell them at a few of the membership meetings, sell some by mail and post on line, get some from a posting in the SAQA newsletter.
- Promote the event at Fabric Place Basement.
- Treasurer should have a supply so that people could send the payments to her PO Box.
- It was a team effort, that's for sure.

Overall, Speaker needs to be widely known in this area.

When we sold the tickets to Kaffe's lecture they flew out.... And word of mouth really helped promote sales.